

## **Swiss Commerce Seal Program. Information for the Seller.**

Members of the Swiss Commerce Seal Program agree to adhere to Swiss Commerce's established privacy principles of disclosure, choice, access, and security. Members of the Swiss Commerce Privacy Program also agree to comply with ongoing oversight and its alternative dispute resolution process to ensure full consumer protection.

### **Part of this privacy statement will inform the consumer of:**

- What information the site gathers about the user
- How the information is used and with whom it is shared that is gathered
- Important customer services, such as providing different contact information, shipping policies, acceptable return policies etc.
- Which security procedures the member site has in place to protect your information from loss, misuse, or alteration.

All of our members are strictly obligated to use an internationally known, secure gateway for online credit card payment processing when products are offered for sale through their web site.

If you can meet most of the qualifications described above you may apply for the Swiss Commerce Seal. After reviewing your application, we may approve your business immediately or subjected to some additional online requirements that we can help you to achieve.